



Join the Host Committee

The Olana Partnership invites you to imagine 1967 and celebrate the 50th anniversary of Olana's opening as a public work of art. Top regional chefs will create 1967-inspired hors d'oeuvres, and a DJ will spin tunes from this era on Olana's East Lawn.

THE OLANA SUMMER PARTY

OLANA '67: *A PUBLIC WORK OF ART*

Saturday, July 22, 2017

VIP Pre-Party Reception: 5-6pm

Main Cocktail Event: 6-8pm

Host committee supporters are invited to the VIP reception



HOST COMMITTEE OPPORTUNITIES

50th Anniversary Sponsor - \$5,000

- Ten tickets to the VIP reception and main party;
- Recognition on the night of event, printed invitation, eblast, social media and website;
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017.

Sergeant Pepper's Society - \$2,500

- Six tickets to the VIP reception and main party;
- Recognition on printed invitation, social media and website;
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017.

The Graduate Group - \$1,500

- Four tickets to the VIP reception and main party;
- Recognition on printed invitation and website;
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017.

Summer of Love Circle - \$500

- Two tickets to the VIP reception and main party;
- Recognition on printed invitation and website;
- Invitation to Olana's 2017 exhibition opening.



BUSINESS SPONSOR OPPORTUNITIES

Presenting Sponsor - \$5,000

- **Eight tickets** to the VIP reception and main party;
- Logo placement and link on social media posts (Facebook, Twitter, Instagram combined over 8,000 followers) twice a week for 5 weeks (June & July);
- Logo placement on e-blast for month of June (20,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invite (2,500 direct mail);
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017;
- Mention in press releases. Previous publications include *The New York Times* and *Wall Street Journal*;
- Mention in remarks the night of the event.

Business Sponsor - \$2,500

- **Six tickets** to the VIP reception and main party
- Logo placement and link on social media posts (Facebook, Twitter, Instagram combined over 8,000 followers) twice a week for 5 weeks (June & July);
- Logo placement on e-blast for month of June (20,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Logo placement on invite (2,500 direct mail);
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017.

Associate Sponsor - \$1,500

- **Four tickets** to the VIP reception and main party;
- Logo placement and link on social media posts (Facebook, Twitter, Instagram combined over 8,000 followers) twice a week for 5 weeks (June & July);
- Logo placement on e-blast for month of June (20,000+ impressions);
- Logo placement on Olana website (19,000+ hits monthly);
- Invitation to Olana's 2017 exhibition opening;
- Invitation to a lunch at a private residence in Fall 2017.

Friend Sponsor - \$500

- **Two tickets** to the VIP reception and main party;
- Logo placement on Olana '67 website.



I would like to join the Host Committee at the \$ _____ level.

I would like to be a sponsor at the \$ _____ level.

I regret I cannot attend but wish to donate \$ _____

Name(s) as they should appear in print: _____

Name of guests: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ Email: _____

Enclosed please find my check payable to The Olana Partnership

Please charge my credit/debit card VISA MasterCard AMEX

Name on card: _____

Card No.: _____ Expiration Date: _____ CVV: _____

Signature: _____

Please return to: The Olana Partnership, PO Box 199, Hudson, NY 12534 or fax to (518) 828-1793.
For more information, please call (518) 828-1872.

Sign Up Online: www.olana.org/olana67

***Sponsorship donation must be received by May 23, 2017 to be listed in invitation.**

****VIP entitles ticket holder to attend a special pre-party reception.**

The Olana Partnership is a 501(c)3- all but \$50 of each ticket is fully tax-deductible as allowed by law. Ticket purchases are non-refundable.

Thank you for your generous support!

