

FOR IMMEDIATE RELEASE

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Media Contact:

Sara Griffen
President
The Olana Partnership
518 828 1872
sgriffen@olana.org

Photo Credit:

The Olana Partnership appoints four new members to the Board of Trustees

Hudson, NY –

The governing members of The Olana Partnership elected four new members to the Board of Trustees at its January 25, 2014 board meeting. “Each of the new members brings a world class level of expertise to the board and will guide The Olana Partnership to new heights” said Sara Griffen, President of The Olana Partnership.

The following members were elected to serve a six year term from January 2014-January 2020; Christine Jones, Theodora Simons, Monica Ray and returning trustee David Forer.

Christine Jones is a Columbia County resident and owns and operates Red Barn Food restaurant, catering and Wicked Good Chip production. Ms. Jones has 25 years of experience; focused on building and maintaining strategic partnerships, sales, marketing, direct marketing, advertising, and e-mail marketing. She is active in several Hudson, NY community organizations including the Columbia County Agricultural Society, Columbia County Bount, The Hudson Farmers Market, Hudson Reads Mentoring Program, Columbia Greene Hospital Foundation fundraising, is Co-Founder of The Indoor Winter Market and serves as a Hudson Development Corporation board member.

Theodora Simons has spent the last 20 years of her career in marketing and public relations. After spending ten years at Carl Byoir, she opened her own firm focused on luxury products and services. She holds a B.A. in art history from the University of Virginia and a M.A. in decorative arts from the Bard Graduate Center.

Monica Ray is Executive Vice President of Consumer Marketing at Conde Nast and has spent the past 16+ years in content based media companies reaching consumers through digital and

direct response marketing and retail channels. Ms. Ray holds an MA in Economics and French Literature from Smith College in Northampton, MA and an MBA in Marketing and Operations from the Wharton School at The University of Pennsylvania.

David B. Forer is currently Managing Director and General Partner at Intermarket Corporation. He holds a BA in History from the College of William and Mary and has served on several boards and committees including Cedar Grove Investment Committee, the Shaker Museum and Library, the College of William and Mary Endowment Association and Investment Committee and The Olana Partnership.

About Olana and The Olana Partnership

The eminent Hudson River School painter Frederic Edwin Church (1826-1900) designed Olana, his family home, studio, and estate as an integrated environment embracing architecture, art, landscape, and conservation ideals. Considered one of the most important artistic residences in the United States, Olana is a 250-acre artist-designed landscape with a Persian-inspired house at its summit, embracing unrivaled panoramic views of the vast Hudson Valley.

Olana State Historic Site, a historic site administered by the New York State Office of Parks, Recreation and Historic Preservation, Taconic Region, is a designated National Historic Landmark and one of the most visited sites in the state. The Olana Partnership, a private not-for-profit education corporation, works cooperatively with New York State to support the restoration, development and improvement of Olana State Historic Site. To learn more about Olana and The Olana Partnership, please visit www.olana.org.

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