



2019 Frederic Church Award Gala
Wednesday, October 2, 2019 | The Rainbow Room, New York City

PLEASE NOTE:

All those responding by August 6 with a commitment of \$3,000 or more will be listed on the formal invitation.

TABLES:

- Masterpiece Circle** at \$75,000
 - 2 premier tables of 10 (20 guests total)
 - *Masterpiece Circle* listing in all printed materials
 - Two-page color ad in the Journal
 - Special mention from the podium and acknowledgment on screens throughout the evening
 - Logo/listing on Olana's website for one year with link
 - Exclusive for Masterpiece Circle Supporters: Private catered dinner or cocktail reception at Olana for up to 12 guests, plus a guided electric vehicle historic landscape tour
- Landmark Circle** at \$50,000
 - 1 premium table of 10
 - *The Landmark Circle* listing in all printed materials
 - Full-page color ad in the Journal
 - Special mention from the podium and acknowledgment on screens throughout the evening
 - Exclusive for The Landmark Circle Supporters: Private reception in Olana's Bell Tower for up to six guests
- Preservation Circle** at \$25,000
 - 1 preferred table of 10
 - *Preservation Circle* listing in all printed materials
 - Full-page color ad in the Journal
 - Acknowledgment on screens throughout the evening
- Artist Circle** at \$15,000
 - 1 table of 10
 - *Artist Circle OLANA* listing in all printed materials
 - Half-page color ad in the Journal

TICKETS:

(Please indicate number requested)

___ \$2,500: Patron preferred seating and listing in all printed materials

___ \$1,500: Patron tickets and listing in all printed materials

- I/We are unable to attend, enclosed is a tax-deductible contribution of \$_____ to support The Olana Partnership's mission to inspire the public by preserving and interpreting Frederic Church's Olana.

JOURNAL ADVERTISING

A true takeaway piece from an incredible evening, The Frederic Church Gala Journal is an opportunity to garner long-term access to an important and influential audience while celebrating this year's extraordinary event.

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Back Cover | \$10,000 | <input type="checkbox"/> Full-Page Color | \$5,000 |
| <input type="checkbox"/> Inside Front Cover | \$ 8,500 | <input type="checkbox"/> Half-Page Color | \$2,500 |
| <input type="checkbox"/> Inside Back Cover | \$ 8,500 | <input type="checkbox"/> Full-Page Black & White | \$3,000 |
| <input type="checkbox"/> Two-Page Color | \$ 7,500 | <input type="checkbox"/> Half-Page Black & White | \$1,500 |

Please complete all fields on reverse side...

2019 Frederic Church Award Gala
Wednesday, October 2, 2018 | The Rainbow Room, New York City

PLEASE NOTE:

All those responding by August 6 with a commitment of \$3,000 or more will be listed on the formal invitation.

PLEASE COMPLETE ALL FIELDS:

Name (As you wish to be listed in all materials. **Deadline to be listed in the invitation is August 6.**)

Contact Name (if different)

Company

Address

City

State

Zip

Phone

Email

Enclosed is my/our check for \$ _____.

Please make checks payable to **The Olana Partnership** and mail to:
The Olana Partnership, PO Box 199, Hudson, NY 12534-0199

Please charge my/our credit card: American Express MasterCard Visa

Card Number

Expiration Date

Security Code

Amount

Signature

I would like to send additional Gala information to friends and/or colleagues.

Please contact me at _____.

For further information, please call Mabel Bermejo at The Olana Partnership at 518.751.6901 or email mbermejo@olana.org. Please fax response form to 518.828.1793.

Many companies offer Matching Gift Programs that can increase your gift. Please inquire with your employer and submit a Matching Gift form with your contribution. To make your gift via stock transfer call Mabel Bermejo at The Olana Partnership at 518.751.6901.

For tax purposes \$300/\$3,000 per ticket/table is non-deductible.

Contributions and journal ads are wholly deductible as provided by law. Journal advertisers do not receive Benefactor benefits.

The Olana Partnership is a charitable tax-exempt organization pursuant to Section 501(c)3 of the Internal Revenue Code. (tax ID# 14-1828430). For a copy of the Annual Report, please visit www.olana.org.